

FOCUS on TOOTHBRUSHES

While every attempt is made to be as comprehensive as possible, there may be inadvertent omissions of toothbrushes.

Power Toothbrushes

Toothbrush Brand	Commercial Name	Handle Design	Sizes Available	Bristle Design	Bristle Type	Unique Features
Church & Dwight SpinBrush®	Pro Clean SONIC	Designed for comfort and control	One size	High velocity, multi-angle, multi-level bristles deliver fluid action at 16,000 micro-sweeps per minute	Soft	Removes plaque in hard to reach areas; advanced sonic technology priced comparably to a regular power toothbrush
	Pro Whitening SONIC	Designed for comfort and control	One size	High velocity, multi-angle, multi-level bristles deliver fluid action at 16,000 micro-sweeps per minute	Soft	Uses dynamic fluid action that pushes water and toothpaste between teeth for superior cleaning; specialized whitening bristles that help remove stains and whiten teeth
	Pro Clean	Designed for comfort and control	One size	Dual action brush head, oscillating upper head delivers 3,600 oscillations per minute	Soft or medium micro-cleaning bristles	Removes more plaque in hard to reach places
	Pro Whitening	Designed for comfort and control	One size	Dual action brush head, innovative whitening bristle system	Soft or medium whitening bristles	Whitens teeth in 14 days
	SpinBrush Kids	Themed handles feature Spiderman®, Pokémon®, and the Hulk® plus other popular images for boys and girls	Child size	Designed for smaller mouths, oscillating head with fixed lower bristles	Soft	Helps kids brush longer
	SpinBrush Swirl®	Slim, ergonomic	Full or compact head	Stationary and oscillating; up to 6,000 oscillations per minute	Soft or medium (full head only) bristles	Removes plaque from hard to reach places; delivers the feel and control of a manual brush and 20x more brush strokes
Colgate	360° SonicPower Toothbrush	Ergonomic with battery operated button	Full head	Tapered with raised cleaning tip	Soft	All of the features of 360° with added sonic vibration; raised cleaning tip for access to posterior areas; soft, textured cheek and tongue cleaner for gentle effective bacteria removal; soft rubber polishing cups for gentle stain removal
	Motion Power Toothbrushes	Ergonomic, easy to hold handle with nonslip grip and battery operated button	Full head	Dual action head with rotating bristles, whitening version with soft rubber polishers help remove stains and whiten teeth	Soft	Replaceable dual action brush head, curved neck, motion whitening has soft polishers to help remove stains
	Kids' Power Toothbrushes	Ergonomic with battery operated button	One size, different characters for children age 3 and over	Oscillating head	Extra soft	Oscillating head cleans teeth and gently sweeps away plaque, slimmer handle for easy grip
Conair	Interplak DP19	Two speed	One size	Triple action counter rotational, six tufted	Soft	Cordless charger base, 2 minute timer, two regular and one whitening brush heads
	Interplak NT7CS	One speed	One size	Triple action counter rotational, six tufted	Soft	Soft, nonslip handle
Oral-B/Crest P&G Professional Oral Health	Triumph™ with SmartGuide™	Curved handle for ergonomics and comfort	Professional and orthodontic models available	FlossAction™ and ProWhite™ brush heads leverage pulsating/oscillating-rotating technology	MicroPulse™ bristles for hard-to-reach approximal areas	Wireless display that provides real time feedback and encourages longer brushing time
	Pulsonic	Slim, lightweight	One size	Smallest diameter	Precision tip, thin filaments, soft	Very quiet power brush that has a slim, sleek, modern design with a 2 minute timer
	Vitality™	Rubberized ergonomic grip provides comfort and control	Precision clean, Sensitive clean, and Sonic models available	Choose between oscillating-rotating, sensitive (extra soft), and sonic	Brush specific, all with Indicator bristles	Benefits of Oral-B rechargeable power for under \$20
Philips Sonicare	FlexCare	Ergonomic handle, lighter and with less vibration than Sonicare Elite	Standard and compact brush heads	ProResults brush head features contour fit bristles, wider sweeping motions, and provides better tooth coverage than Sonicare Elite	Extra soft	Personalized care settings so patients can select the oral regimen best suited for them; comes with built-in UV sanitizer for brush heads
	HealthyWhite	Ergonomic handle, lighter with less vibration than Sonicare Elite	Standard and compact brush heads	ProResults brush head features contour fit bristles, wider sweeping motions, and provides better tooth coverage than Sonicare Elite	Extra soft	Clean and White mode provides 30 seconds of whitening power to whiten teeth up to two shades in 2 weeks
	Essence	Ergonomic handle	Standard brush heads	Contoured brush head with slim, angled neck for enhanced maneuverability	Extra soft	Easy start mode helps patients gradually acclimate to the Sonicare brushing experience; Smartimer automatically shuts off after the recommended 2 minutes of brushing
Sunstar Americas Inc	Pulse® Rotapower Toothbrush	Comfortable, ergonomic handle	One size	Oscillating soft bristle action for effective cleaning	Soft	Soft bristles gently massage gums and clean teeth effectively, features new stand up design, battery operated
	Crayola™ Power Toothbrush	Comfortable, designed for small hands	One size	Oscillating soft bristle action for effective cleaning	Soft	Soft bristles gently massage gums and clean teeth effectively, suction cup base holder, available in five handle colors
	Sesame Street® Power Toothbrush	Comfortable, designed for small hands	One size	Oscillating soft bristle action for effective cleaning	Soft	Soft bristles gently massage gums and clean teeth effectively, collectible character stand, available in three handle colors
Water Pik Inc	Sensoic® Professional Toothbrush	Lightweight, ergonomic handle with soft, no-slip grip	One	3 color-coded, contoured brush heads: 1 standard, 1 small, and 1 interdental brush head	Extra soft, nylon	Sonic technology, recharge indicator light on handle, 2 brush speeds for customized brushing & enhanced compliance, 2-minute timer with 30 second interval indicator, available through dental offices and online
Zila Pharmaceuticals Inc	Rotadent® The Professional Rotary Toothbrush	Modeled after a prophylaxis angle for a professional clean	Multiple colors available: black and white, pink and white, blue and white, and black	Features microfilaments designed for interproximal cleaning and areas that standard bristles may not be able to access	Microfilaments designed to reach areas that are easily missed	Full 360° sweeping action and microfilaments optimize cleaning efficiency in between teeth and around the gumline

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Asstel Dental	Brush Buddies	Doggie	Children's	Flat	Soft	Talking toothbrush with built-in 2 minute timer guides kids on health brushing; voice says "Great job!" when time is completed
	Teen Toothbrushes	Sleek clear handle design in four colors: red, green, purple, and blue	Teen	Flat	Soft	Four attractive packaging designs hold a sleek, clear toothbrush with soft bristles
	Pedo Toothbrushes	Six assorted cartoon animals	Children's	Flat	Soft	Featuring six different cartoon characters on the handle; brush also features soft rubber grip to prevent slipping
Church & Dwight Baby Orajel 	Baby Orajel Tooth and Gum Cleanser with Finger Brush (Elmo)	Brush fits securely on adult's index finger	For use on babies 4 months and older with adult supervision	In-molded rubber bristles	Extra soft	Helps parents gently clean infant's teeth and gums with a mild, fruity flavor; fluoride free and safe if swallowed; available with 0.7 oz and 1 oz Elmo Mixed fruit flavor
	Baby Orajel Tooth and Gum Cleanser with Toothbrush (Elmo and Abby Cadabby)	Comfortable, designed for small hands	For use on babies 4 months and older with adult supervision	Small head, gentle bristles	Soft	Perfect size for little mouths, fluoride free and safe if swallowed; toothbrush is available with 1 oz Elmo Apple Banana flavor and 1 oz Abby Cadabby Mixed Berry flavor
Colgate 	Colgate 360® and Colgate 360° Sensitive	Ergonomic, cushioned thumb grip	Compact head	Tapered with raised cleaning tip	Soft (Colgate 360°) and ultra soft (Colgate 360° Sensitive)	Raised cleaning tip for access to posterior areas; soft, textured cheek and tongue cleaner for gentle, effective bacteria removal; soft rubber polishing cups for gentle stain removal; also available with ultra soft bristles for sensitive teeth
	Colgate Wave™ and Colgate Wave Sensitive	Ergonomic, contoured handle with no-slip grip	Compact, ultra compact, and full heads	Multiheight, curved bristles	Soft (Colgate Wave), Ultra soft (Colgate Wave Sensitive)	Curved handle for better control and reinforcement of good brushing technique, unique bristle trim to effectively remove plaque and bacteria
	Colgate Smiles™	Ergonomic, cushioned handles enable an easier grip and better cleaning control at every age	My First Colgate (ages 0-2); Junior Dora the Explorer™ (ages 2-5); Youth SpongeBob Squarepants™, and Universal Design (age 5+)	Small cushioned head with multi-height bristles and dosing dot	Extra Soft (ages 0-2, 2-5) and soft (ages 5+)	Age segmentation developed alongside the dental profession; unique dosing dot helps measure the right amount of paste at every age; innovative tongue cleaner on back of head (youth only)
Dr. Collins	Perio Toothbrush	Nonslip, rubber grip	One size	Ultra slim and tapered bristles reach further into interdental spaces while stimulating and massaging gums	Supersoft polyester bristles	Provides supreme cleaning and gently massages teeth and gums; perfect for sensitive teeth and gums, gum recession, and those with braces
	Pre-Pasted Disposable Toothbrush	Ergonomic nonslip rubber grip	One size	Multi-length tapered bristles, tooth-paste infused	Soft nylon	Economical, great for travel and on-the-go lifestyle, brush just needs moisture to activate
	Disposable Toothbrush	Ergonomic nonslip rubber grip	One size	Multi-length tapered bristles	Soft nylon	Economical, great for travel and on-the-go lifestyle
EDT—Curvex	Curvex	Convex head	Standard	Taper	Extra soft	Fits lingual curvature, convex head avoids hitting the roof of the mouth
	Curvex II Multi-Function	Unique T-shape	Standard	Taper	Extra soft	Designed as multi-function brush with either vertical or horizontal hold
	Curvex 1A Surgical	Unique T-shape	Standard	Taper	Ultra soft	For immediate post-surgical use for all dental surgeries and implant oral health needs
GlaxoSmithKline Aquafresh Toothbrushes 	Deep-Action	Soft rubber grip	Standard head	Multilength	Soft, medium	Three way flexible brush head that reaches the unique contours of teeth and gums, flexible neck protects gum line
	Gel-Flex	Gel rubber grip	Standard head	Multilength	Soft, medium	Flexible gel brush head adapts to the shape of the teeth for better cleaning contact, flexible neck protects gum line
	Dr. Seuss	Larger grip designed for kids	Child-sized head	Flat	Extra soft	Dr. Seuss characters help engage children, smaller brush head
Johnson & Johnson Healthcare Products Division of Mc-NEIL-PPC Inc	REACH® Batman	Comfortable grip	One child size	Rounded, polished bristle ends	Soft	Features Batman design on handle, tapered neck and comfortable grip designed for children 6-12 years of age
	REACH ULTRACLEAN™	Ergonomic handle and thumb grip, angled neck	One adult size	Longer outer bristles are designed to be soft and gentle on gums, multi-level inner tufts effectively clean between teeth	Soft	Removes plaque in places that are hard to reach
	REACH Advanced Design™	Angled neck and tapered head, ergonomic rubber grip	One adult size	Bilevel bristles clean and remove plaque along the gum line	Soft, medium, and firm	Extends behind back teeth
Nimbus®	Nimbus Microfine®	Ergonomic, control designed	Compact, regular	Two level, multituft	Tapered and end rounded multituft design	Access to sulcular areas via tapered design, trauma-less
Oral-B <i>P&G Professional Oral Health</i>	Pulsar Pro-health	Rubber grip handle features front and back thumb stops for firmer grip and extra control, fits comfortably in the hand and offers a secure grip to maneuver the brush with precision	35 soft	Carefully polished end-round bristles are gentle on teeth and gums; power tip bristles are extra long to help brush hard-to-reach areas	Soft gentle bristles; MicroPulse bristles (elastomeric bristles) with textured cleaning pads that grip the surface of the teeth and sweep away food and plaque	Pivoting action penetrates deep between teeth and sweeps away food and plaque; pulsing action lifts up and sweeps away food and plaque, pulsing is triggered by AAA Duracell battery; split head technology adjusts to the contours of teeth to enhance reach and provide great mouth feel
	CrossAction	Ergonomic nonslip handle to accommodate five basic toothbrush grips	35 soft	Carefully polished end-round bristles are gentle on teeth and gums, power tip bristles are extra long to help brush hard-to-reach areas	CrissCross bristles angled in opposing directions to lift out and sweep away plaque; blue indicator bristles fade to signal that toothbrush needs to be replaced	See bristle design and type.
	CrossAction Pro-Health	Ergonomic nonslip handle to accommodate five basic toothbrush grips	35 and 40 soft	Carefully polished end-round bristles are gentle on teeth and gums, power tip bristles are extra long to help brush hard-to-reach areas	CrissCross bristles angled in opposing directions to lift out and sweep away plaque; blue indicator bristles fade to signal that toothbrush needs to be replaced	Gum stimulators and new tongue cleaner
Oxyfresh	Benefit™ Toothbrush	Ergonomic grip	One size	Soft, gentle	Soft, gentle	Unique, flexible triple-head configuration
	Health Brush	Ergonomic grip	One size	Soft gentle	Soft, gentle	Compact for travel, protective cover

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 Plak Smacker	Achieve Power Tip	Rubber handle, thumb grip	Adult	Power tip	.006 Soft Dupont Tynex nylon bristles	Premium diamond shape brush with raised power tip for hard to reach areas
	Dual Control	Rubber handle, thumb grip	Adult	Wedge	.007 Dupont Tynex nylon bristles	Dual control features tongue cleaner on the back of the head
	Kid's Suction Cup	Rubber handle with suction cup	Child	Wedge	Dupont Tynex nylon bristles	Kid's suction features a space-saving suction cup
POH Oral Health Products Inc	POH	Straight	Adult #2	Two rows of tufts	Nylon even, end rounded, and polished .007	For ortho, two rows of tufts allow cleaning over/under brackets and along gum line
	POH	Straight	Adult #6	Marquise shaped	Nylon even, end rounded, and polished .007, available in super soft .005	Marquise shape bristle configuration provides more control over bristle placement along the sulcus, perfect for perio
	POH	Straight	Adult #7	Three rows of tufts	Nylon even, end rounded, and polished .007	Bristles feel softer by using fewer rows of bristles and tufts, #7 is tailored for the second stage
Practicon Inc SmileGoods®	Y261	Nonslip dolphin-shaped handle	Youth	26 tuft, flat-trimmed bristles with reach around tip	Soft, end-rounded Dupont Tynex® bristles	Dolphin grip design
	A401	Ergonomic, nonslip cushioned grip	Adult	40 tuft, contour-trimmed bristles	Soft, end-rounded Dupont Tynex bristles	Cross-angle action
	Imprintable A361	Ergonomic handle	Adult	36 tuft, contour-trimmed bristles	Soft, end-rounded Dupont Tynex bristles	Smooth, compact head
Quantum Labs	Quantum Pro Series	Unique translucent and opaque ergonomic handles, nonslip rubber grips	Children and adult	Multilevel bristle designs, one style with unique microfine texture	.006 Dupont soft, polished end rounded bristles	Inserts on back of package for business card, eight styles, gentle bristles able to clean hard-to-reach areas, some with flexible necks
	Premium Series	Unique translucent and opaque ergonomic handles, some with nonslip rubber grips	Children, junior, and adult	Multilevel bristle designs, assortment of head shapes and sizes	.006 Dupont soft, polished end rounded bristles	Imprinting available, eight styles, four assorted colors per style
	Contemporary Series	Translucent ergonomic handles	Children and adult	Multilevel bristle designs, assortment of head shapes and sizes	.006 Dupont soft, polished end rounded bristles	Four assorted colors per style, fun dolphin-shaped children's brush
Sulcabrush Inc	Sulcabrush	Flat for application of pressure at the gum line	Regular and pocket size	Firm bristles for gingival stimulation	Dupont nylon	Stops bleeding gums, flossing made easy
Sunstar Americas Inc GUM	Summit+	Soft-grip handle	Compact, full	Unique bilevel bristle design with Extremely Tapered Bristles for gentle, multilevel cleaning	Sensitive, soft	Unique Extremely Tapered Bristles penetrate more deeply into the sulcus, along the gingival margin, and interproximally
	Technique+	Quad-Grip® thumb pad design intuitively helps guide the hands to hold the brush at 45° angle for deep cleaning	Compact, full	Dome Trim® bristle design raised center bristle forms a domed cleaning surface to reduce subgingival plaque; Interdental Trim cleans between teeth; Super Tip® bristles clean hard-to-reach teeth	Sensitive, soft	Unique design ensures proper brushing technique; reduces plaque, gingival inflammation, and bleeding
	Micro Tip	Ergonomically designed clear handle with rubber thumb grip for enhanced comfort	Compact, full	Microfeathering of the inside bristle rows increases the number of bristle tips to provide soft, gentle cleaning with minimized pressure	Sensitive, soft	Microfeathered inside bristle rows provide a gentle cleaning for patients who brush too hard, have gingival recession, or sensitivity
TePe	Supreme™	Ergonomic handle with thumb pad, long neck with small head, neck can be angled for increased access	Adult	Dual filament design for improved access and gentle cleaning	Extra soft filaments	The longer, tapered filaments enable better access between the teeth while shorter filaments clean the rest of the tooth surface
	Special Care Gentle Care	User-friendly handle, neck can be angled for increased access	Adult compact	Special care comes with 12,000 filaments	Special care: extremely extra soft filaments Gentle care: extra soft	Ideal for after oral surgery, extremely dry mouth, gingival lichen, canker sore and herpes, trauma, and radiation
	Compact Tuft	Angled brush with a compact dome-shaped tuft	Compact	700 filaments	Short and extra soft filaments	Ideal for along the gum line, emerging teeth, and difficult-to-reach areas
Tess	Accent	Clear handle with colored grip for thumb and finger	Compact 37 tuft	Flat trim, oval pattern, 6 mil perimeter, 7 mil interior filament	Dupont Tynex	Offset handle and small oval head allow for easy access to all areas of the mouth, made in the USA
	Concept Perio/Post Surgical Brush	Large handle with indentations for easy grip	Compact 38 tuft, rectangular head	Soft 4 mil or 5 mil bristles, flat trim for comfort post-surgically	Dupont Tynex	Soft bristles and small head allow for comfort brushing post-surgically without damaging restorative work, made in the USA
	Concept Curve Junior Brush	Offset contoured handle for easy control	Small 30 tuft oval head for ages 6-10	Flat trim with 6 mil perimeter and 7 mil interior filament	Dupont Tynex	Low cost, made in the USA
Ultradent	Smilebrush	Slender, ergonomic design available in green, blue, and red	Adult	End-rounded and top angled bristles	Soft	Rounded bristles clean effectively and gently; top angled brushes reach hard to reach access areas
	Smilebrush Junior	Large, easy grip handle; available in green, red, and blue	Children's	End-rounded bristles	Soft	Cushioned head protects gingiva; rounded bristles clean effectively and gently; playful images encourage brushing
	Oral Hygiene Brush	Large ergonomic handle design; available in blue, red, purple, and green	Adult	End-rounded, crossed, top angled	Soft	Integrated tongue cleaner on brush head removes bacteria; crossed bristles effectively remove plaque; top angled brushes reach hard to reach access areas
 Vista Dental Products	Vista Breeze™	Contra-angle design	Adult full and compact, youth, and junior	Block pattern bristle design on a diamond-shaped head	Soft DuPont bristles	Extremely affordable take-home item, available in five bright colors, imprinting available on all sizes except junior
	Vista Spring™ Firm	Ergonomic flexible handle with soft rubber grip	Adult	Angled, v-shaped bristle pattern on an oval angle head provides access to hard-to-reach areas	Extra soft DuPont bristles	Flexible zone in the neck relieves pressure on sensitive teeth and gums during brushing, large custom imprint area on the handle
Zila Pharmaceuticals Inc	Pro-DenRx®	Ergonomically designed for comfort and effectiveness	Youth adult, adult compact, adult full size	Designed to remove plaque between the teeth and along the gum line	Soft and thin bristles with rounded ends for a more gentle clean	Blue Sweeptip® cleans hard to reach back teeth